



COBRA – Impact Study

Paul Finch, Associate Director

18 January 2010



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Rationale for Study....

- What benefits would a re-opened Blackford Rail Station realise?

Would it remove Inefficient Travel Patterns?

Could it secure meaningful Environmental Benefits?

Could Scotland-wide benefits be identified?

What Business Benefits might be secured?

If it opened, would local communities experience Social Benefits?

About AECOM

- World-wide multi-disciplinary consultancy
- 3,000 staff in UK
- 300 staff in Scotland
- 3 offices – Edinburgh, Glasgow and Aberdeen
- Transport, Buildings and Environment
- Previous recent relevant projects include:
 - GARL, Edinburgh Park Rail Station, Kintore Station, Markinch Station, Glasgow CrossRail, Glasgow-Shotts-Edinburgh

Core Study Team

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| <ul style="list-style-type: none">• Paul Finch• Associate Director• 15 years• Policy and Appraisal• Rural Transport | <ul style="list-style-type: none">• Derek Walsh• Consultant• 15 years• Sustainable Transport• Local rail user |
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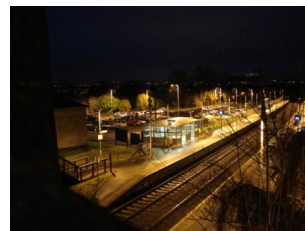
Study Brief

- Catchment Analysis
- Rail User Survey
- Business and Residents Survey
- Tourism – Ryder Cup
- Social / Environmental / Economic Impacts
- Relationship between Gleneagles and Blackford
- Integrated Transport Hub at Blackford



Our Approach

1. Inception and Review
2. Residents Survey
3. Business and Stakeholder discussions
4. Catchment and Travel to Work Analysis
5. Reporting



Key Issues for Consideration

- Range of beneficial environment, economic and social impacts of a re-opened station at Blackford
- Wider impacts, potential both positive and negative – who wins, who loses?
- Undertaken in context of outcome of the Tactran Tay Estuary Rail Service (TERS) Report
- Relationship between Gleneagles Station and Blackford Station
- Implementability issues

Anticipated Study Programme

| Study Week | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
|-------------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| | 18/01 | 25/01 | 01/02 | 08/02 | 15/02 | 22/02 | 01/03 | 08/03 | 15/03 | 22/03 |
| Task 1 – Inception | ■ | | | | | | | | | |
| Task 2 – Survey | | | | | | | | | | |
| Set up survey, letter etc | ■ | | | | | | | | | |
| Survey period | | ■ | ■ | ■ | | | | | | |
| Analysis | | | | | ■ | | | | | |
| Task 3 – Consultation | | ■ | ■ | ■ | | | | | | |
| Task 4 – Analysis | | | | | | | | | | |
| Zones and population | | | | | ■ | | | | | |
| Travel analysis and scenarios | | | | | | ■ | | | | |
| Task 5 - Reporting | | | | | | | | | | |
| Draft report | | | | | | ■ | ■ | | | |
| Meeting | | | | | | | | ■ | | |
| Final report | | | | | | | | | | ■ |



Thank You

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