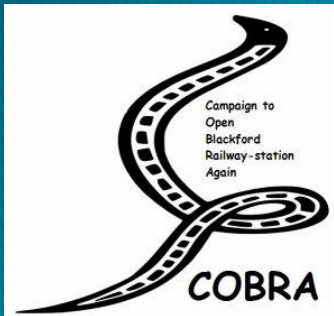


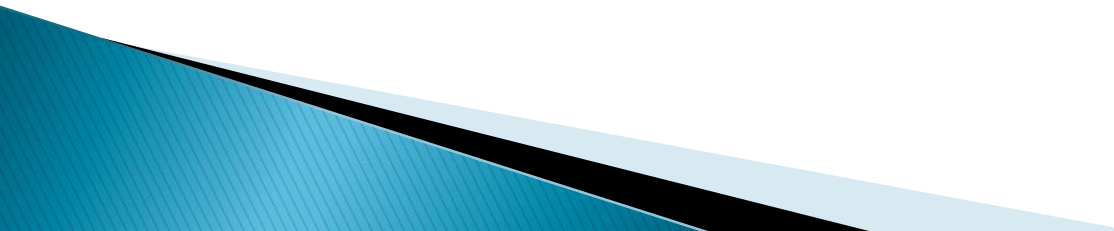
# Campaign to Open Blackford Railway-station Again

AGM

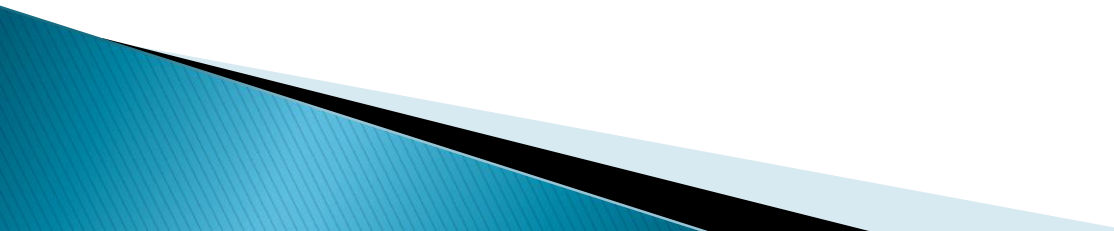
18 JANUARY 2010



# COBRA – OBJECTIVES

- ▶ To campaign for the re-opening of Blackford Railway Station.
  - ▶ To promote rail as an essential element in an environmentally friendly, sustainable and integrated transport system serving the Strathallan and Strathearn community.
  - ▶ To develop and foster links between community transport providers and users.
- 

# COBRA – HOW?


- ▶ Raising awareness with and garnering support from local residents/businesses
  - ▶ Raising awareness with and garnering support from local and national politicians
  - ▶ Raising awareness with rail operators
  - ▶ Raising awareness through local and national media
  - ▶ Petition to Parliamentary Petitions Committee
  - ▶ Website
- 

# Achievements in 2009


- ▶ Received £750 grant to assist with the campaign's marketing, promotion and administration work from Ochil Developments Blackford Community Development Fund, administered by the Scottish Community Foundation.
- ▶ Significant media coverage throughout the year including Perthshire Advertiser, Strathallan News, The Courier, Strathearn Herald and Auchterarder Times



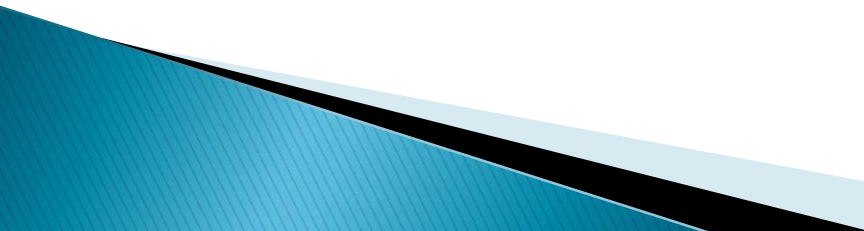
# Achievements in 2009

- ▶ Published detailed response to TACTRAN TERS Study, robustly defending the case for Blackford Station reopening.
  - ▶ Published a briefing paper on the importance of reopening Blackford Station to the Ryder Cup 2014
  - ▶ Published a summary of the costs of station reopening across the UK
- 

# Achievements in 2009

- ▶ Continued progress with ePetitions Committee throughout the year and attended hearing in September 2009.
  - ▶ Attended various meetings with TACTRAN and Scottish Passenger Transport Forum.
  - ▶ Continued strong, cross-party political support at local, regional and national levels
- 

# Achievements in 2009

- ▶ Secured news coverage with STV News.
  - ▶ Appointed an additional patron – Bruce Fummey.
  - ▶ Successfully secured £10k grant funding from the Climate Challenge Fund to undertake detailed feasibility study into station reopening.
- 

# Achievements in 2009

- ▶ Appointed AECOM, independent transport consultants, to undertake the feasibility study.



# COBRA

- ▶ More details on the various elements of our campaign can be found at

[www.cobra-blackford.org.uk](http://www.cobra-blackford.org.uk)

# THANK YOU